

Data Privacy Impact Assessment (DPIA)

Identify Privacy Risks. Ensure Compliance. Build Trust.

A Proactive Approach to Privacy Risk Management

As organizations increasingly process personal data through digital platforms, cloud services, AI, HR systems, customer applications, and third-party solutions, protecting individuals' privacy has become a critical business responsibility.

A **Data Privacy Impact Assessment (DPIA)** is a structured process that identifies, evaluates, and mitigates privacy risks associated with projects, systems, products, or business processes before implementation.

Our DPIA service enables organizations to embed privacy into their operations, support regulatory compliance, and strengthen stakeholder confidence.

What is a DPIA?

A Data Privacy Impact Assessment is a systematic evaluation that helps organizations:

- Identify personal data processing activities
 - Assess potential privacy risks
 - Evaluate legal and regulatory obligations
 - Recommend technical and organizational safeguards
 - Demonstrate accountability and compliance
 - Support Privacy by Design principles
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Why Conduct a DPIA?

A DPIA helps organizations:

- Identify privacy risks early in the project lifecycle
 - Reduce legal and regulatory exposure
 - Protect customer and employee data
 - Strengthen governance and accountability
 - Support informed business decisions
 - Improve trust with customers, partners, and regulators
 - Avoid costly redesigns after implementation
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When Should a DPIA Be Performed?

A DPIA is recommended when introducing or significantly changing activities involving personal data, such as:

- New business applications
 - HR management systems
 - CRM or ERP implementations
 - Customer portals
 - Mobile applications
 - Cloud migrations
 - AI and analytics platforms
 - Video surveillance systems
 - Biometric solutions
 - Marketing automation
 - Third-party outsourcing
 - Large-scale personal data processing
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Our DPIA Assessment Covers

Project & Business Context

- Purpose of processing
 - Business objectives
 - Stakeholders
 - Scope definition
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Personal Data Assessment

- Types of personal data
 - Sensitive personal information
 - Data sources
 - Data ownership
 - Data classification
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Data Flow Analysis

- Collection methods
- Storage locations
- Internal processing

- Data sharing
 - Cross-border transfers
 - Data retention
 - Secure disposal
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Privacy Risk Identification

Assessment of risks related to:

- Unauthorized access
 - Excessive data collection
 - Consent management
 - Data accuracy
 - Data minimization
 - Insider threats
 - Third-party processing
 - Data leakage
 - Cybersecurity vulnerabilities
 - Regulatory non-compliance
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Security Control Review

Evaluation of:

- Identity & Access Management
 - Encryption
 - Network Security
 - Endpoint Protection
 - Logging & Monitoring
 - Backup & Recovery
 - Incident Response
 - Vendor Security
 - Cloud Security Controls
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Legal & Regulatory Alignment

Assessment against applicable privacy and data protection requirements, including:

- Digital Personal Data Protection (DPDP) Act (India)
- General Data Protection Regulation (GDPR), where applicable
- Industry-specific privacy obligations
- Organizational privacy policies and contractual commitments

Our DPIA Methodology

Phase 1

Project Discovery

Understand the project, objectives, stakeholders, and data processing activities.



Phase 2

Information Gathering

Review documentation, systems, policies, and data flows.



Phase 3

Privacy Risk Assessment

Identify privacy risks and evaluate their likelihood and impact.



Phase 4

Control Evaluation

Assess existing technical, administrative, and organizational safeguards.



Phase 5

Recommendations

Develop practical mitigation measures and implementation priorities.



Phase 6

Final DPIA Report



Deliver executive-ready documentation with findings and an actionable roadmap.

Key Deliverables

- ✓ Executive Summary
 - ✓ DPIA Report
 - ✓ Privacy Risk Register
 - ✓ Data Flow Mapping
 - ✓ Personal Data Inventory
 - ✓ Compliance Gap Analysis
 - ✓ Risk Rating Matrix
 - ✓ Recommended Controls
 - ✓ Privacy-by-Design Recommendations
 - ✓ Management Presentation
 - ✓ Action Plan & Remediation Roadmap
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Benefits to Your Organization

- Reduce privacy and compliance risks
 - Strengthen customer and employee trust
 - Support regulatory preparedness
 - Enable Privacy by Design
 - Improve governance and accountability
 - Facilitate informed project decisions
 - Enhance security and operational resilience
 - Provide documented evidence of due diligence
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Industries We Support

- Manufacturing
 - Information Technology
 - Healthcare
 - Banking & Financial Services
 - Insurance
 - Retail & E-commerce
 - Education
 - Logistics & Supply Chain
 - Telecommunications
 - Professional Services
 - Government & Public Sector
 - Startups & SaaS Companies
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Why Choose Us?

Experienced Privacy Professionals

Our consultants combine expertise in privacy governance, cybersecurity, information security, risk management, and regulatory compliance.

Practical Recommendations

We provide actionable, business-focused guidance—not just compliance checklists.

Risk-Based Approach

Our assessments prioritize the most significant privacy risks to help you allocate resources effectively.

Comprehensive Reporting

Executive-level reports and technical recommendations tailored to your organization's needs.

Our Engagement Process

Initial Consultation → Discovery Workshop → DPIA Assessment → Risk Analysis → Executive Report → Remediation Roadmap → Ongoing Advisory Support

Build Privacy into Every Project

A Data Privacy Impact Assessment is more than a compliance exercise—it is a strategic tool for managing privacy risks, protecting personal data, and fostering trust. By identifying issues early and implementing appropriate safeguards, organizations can innovate responsibly while meeting evolving regulatory expectations.

Contact us today to schedule your DPIA assessment and take a proactive step toward stronger privacy governance and resilient business operations.

